

# BUILD A DREAM<sup>A</sup> TRADES WEEK

May 19 & 20, 2021 | 6:00 pm – 8:30 pm

## FAQ

Who is this event intended for?

- ▶ All High School Students
- ▶ Parents/Guardians
- ▶ Educators
- ▶ Guidance Counselors
- ▶ Industry/Employers



*Engaging, interactive, and packed with resources specific to SKILLED TRADES, these two days will feature Keynotes, inspirational panelists, fireside chats, breakouts, games, prizes and more!*

## DAY 1

- ▶ Busting Myths about the Trades
- ▶ Your Pathways – Insights from OYAP, Colleges, Unions, and Industry
- ▶ Live Demonstration
- ▶ Industry Connect (breakouts)

## DAY 2

- ▶ Building your Personal Brand
- ▶ Job Readiness
- ▶ The Future of Trades
- ▶ Industry Connect (breakouts)

### Why is this event in the evening?

We have purposefully and thoughtfully scheduled this event in the evening (6:00pm-8:30pm) to allow for families to participate together. We will also be recording the main stage of this event and will offer it to your students on demand post-event for those whose schedules don't permit live participation.

### When will you be releasing the agenda for TRADES WEEK?

The sneak peek at the agenda will be released the week of April 19, and a full agenda will be available one week prior to the event to allow families to plan around what content is most crucial for them to watch/participate in.

### Will this event be interactive?

Yes, we will have numerous breakout rooms running simultaneously to the main stage that will allow students to connect and ask questions to potential employers, post-secondary institutions, community partners, and industry experts.

### Why is it called TRADES WEEK if it's only a 2 evening event?

We will be completely focused on the skilled trades for the entire week of May 17-21 on our socials, our blogs, our podcast, etc. making sure we give trades the time it deserves and spreading awareness about the amazing opportunities students have when considering this path. Make sure to follow all of the action @WeBuildADream

### How do I register our school board?

Click [here](#) or email [info@webuildadream.com](mailto:info@webuildadream.com) to confirm your interest in participating and someone from our Dream Team will be in touch with you to provide a Save the Date and a registration package the week of April 20. This package will include a registration link for your students to register, and all of the marketing materials for you to promote the event to your schools and their students.

### Is there a limit to how many schools/students can register from our school board?

At this time, there is no limit on the number of students who can register for this event, as long as they register by the deadline of May 10, 2021.

### What do I do if I have students that require special accommodations?

We aim to foster inclusivity in all of the work that we do at Build a Dream. This includes ensuring that we work with you and the students/parents to understand specific needs identified and try best to accommodate them at our events.

### Build a Dream's events are usually intended for young women interested in the trades. Is this event intended for girls/women only?

This event is open to ALL students, although the content and speakers for this event will focus on showcasing women in skilled trades.

### My school board is not permitted to pay in advance of an event. Can we be invoiced and pay post-event?

Yes, we can certainly accommodate payment schedules that are consistent with your internal process.

### I have never heard of Build a Dream, but I am interested to learn more.

In that case, it's nice to meet you! We are so excited to have you as a part of our community of educators and we know once you get to know us, we'll be a valuable resource and partner in your career exploration and OYAP programming initiatives!



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