

**WE** BUILD A  
DREAM

## DREAMER DAY FEST

**DATE** 2024/OCT/22

**TIME** 9:30AM - 2:00PM



**DATE** 2024/OCT/23

**TIME** 1:00PM - 7:00PM

**VENUE** ENERCARE CENTRE, 1-100 PRINCES' BLVD, TORONTO, ON M6K 3C3 CANADA

# EVENT INFORMATION



# WHO WE ARE

Established a decade ago with a visionary mission, Build a Dream is a national not-for-profit organization dedicated to advancing workplace equity for deserving groups. Over the past ten years, we've earned acclaim from the Canadian government, industry leaders, and supportive partners for our impactful strides in establishing a gender-balanced workforce and addressing the skills shortage.

Our journey commenced with a clear purpose: to educate, inspire, and empower young women and girls to pursue careers in industries where female representation is historically lacking. Through strategic initiatives and collaborative endeavors, we aspire to dismantle barriers, challenge stereotypes, and create enduring shifts in societal perceptions of women's roles in the workforce.

This year, we're supporting those in our communities at multiple points in their career journey. From attracting young women to jobs they haven't considered at Dreamer Day, to connecting job seekers directly to employers and providing them with tangible career guidance at the You're Hired! Roadshow, our impact will be greater than ever.

Join us as a sponsor and together we will build an inclusive workforce!



# WHAT IS DREAMER DAY?

Get ready for the ultimate empowerment party at Dreamer Day Fest by Build a Dream, designed exclusively for **over 3,000 female students!** This dynamic festival is not your average event—it's a celebration of dreams and aspirations. Picture lively panel discussions, interactive photo stations, 50+ exhibitors, and engaging workshops that bring ambition to life. From inspirational speakers to hands-on activities, Dreamer Day Fest is all about turning dreams into reality. It's more than just a festival; it's a vibrant, fun-filled day where the spotlight is on student empowerment! Join the excitement, and help young women realize their dreams at our third annual Dreamer Day Fest!





# WHAT IS YOU'RE HIRED?

The fun doesn't stop with Dreamer Day! Keep the celebration going the following day at our new You're Hired Roadshow – an exceptional opportunity to elevate your brand, connect with top talent, and leave a lasting impression across diverse industries, including the skilled trades.

Focused on connecting you directly to 3,000+ talented job seekers, you will achieve your recruitment goals and help build an inclusive Canadian workforce by joining the You're Hired Roadshow in Toronto.

As a partner, you will:

- receive resumes from prospective hires before the event, allowing you to **screen for top talent**.
- provide prospective hires with tangible career guidance in **upskill sessions** allowing them to better meet your business's needs.
- build **collaborative connections with other industry leaders**.





# EXHIBITOR OPPORTUNITIES

## NON-PROFIT / EMERGENCY RESPONSE \$1,295

- 10x10 exhibitor booth at Dreamer Day on Oct 22nd
- 10x10 exhibitor booth at You're Hired! on October 23
- 1 6ft table+ 2 chairs
- 2 Exhibitor Passes: includes coffee & lunch for both days
- 2 tickets to our Afterglow Party on October 22nd at Palais Royale

## 10X10 BOOTH \$2,495

- 10x10 exhibitor booth at Dreamer Day on Oct 22nd
- 10x10 exhibitor booth at You're Hired! on October 23
- 1 6ft table + 2 chairs
- 2 Exhibitor Passes: includes coffee & lunch for both days
- 2 tickets to our Afterglow Party on October 22nd at Palais Royale

## 10X20 BOOTH \$3,995

- 10x20 exhibitor booth at Dreamer Day on Oct 22nd
- 10x20 exhibitor booth at You're Hired! on October 23
- 2 6ft tables + 4 chairs
- 4 Exhibitor Passes: includes coffee & lunch for both days
- 4 tickets to our Afterglow Party on October 22nd at Palais Royale

## 20X20 BOOTH \$5,995

- 20x20 exhibitor booth at Dreamer Day on Oct 22nd
- 20x20 exhibitor booth at You're Hired! on October 23
- 4 6ft tables + 6 chairs
- 6 Exhibitor Passes: includes coffee & lunch for both days
- 6 tickets to our Afterglow Party on October 22nd at Palais Royale

## EXHIBITOR EXTRAS & DISCOUNTS

**+ \$149**

**Extra Exhibitor Pass**  
Includes lunch during event.  
Priced per person.

**- 10%**

**Activity Discount**  
Discount for offering an  
interactive activity at your booth

**- 10%**

**Early-Bird Discount**  
Discount for registering as  
an exhibitor before April 1

**- 40%**

**One Event Only**  
Available only for 10x10  
spaces

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR \$145,00

**SOLD**

- Dreamer Day 2024 presented by “your company”
- **20x20 booth** at Dreamer Day and You're Hired!
- Corporate logo in Dreamer Day event program.
- One **full-page ad** in Dreamer Day event program.
- Corporate logo on all event signage.
- **10 VIP exhibitor passes** to Dreamer Day and You're Hired!
- **10 General Admission** passes to Dreamer Day.
- Access to Dreamer Day **VIP lounge**.
- **10 tickets to our Afterglow Party** on October 22nd at Palais Royale.
- Corporate logo on big screens at the event.
- Speaking opportunity at Dreamer Day.
- Company booth listed in Dreamer Day Passport as one to visit!
- Company mention in all social media posts about the event.
- Verbal thank you to your company from President & Founder on stage.
- **Company video** played at Dreamer Day.
- Company mention in **email blast** prior to, and after the event





# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR \$80,000

- You're Hired! 2024 presented by "your company"
- **20x20 booth** at Dreamer Day and You're Hired!
- Corporate logo on all You're Hired! event signage.
- **10 VIP exhibitor passes** to Dreamer Day and You're Hired!
- Access to Dreamer Day **VIP lounge**.
- Company booth listed in Dreamer Day Passport as one to visit!
- **10 tickets to our Afterglow Party** on October 22nd at Palais Royale.
- Company mention in **ALL** social media posts about the You're Hired! event.
- Company mention in **email blast** prior to, and after the event.
- Corporate logo on **Resume Portal** for attendees and industry peers prior to the event.
- Corporate logo on **Registration Booths** at event entrance.



# SPONSORSHIP OPPORTUNITIES

## BRONZE SPONSOR \$35,000

- ✓ **10x10 booth** at Dreamer Day and You're Hired.
- ✓ Corporate logo in Dreamer Day event program.
- ✓ Corporate logo on **select** event signage.
- ✓ One **quarter-page ad** in Dreamer Day event program.
- ✓ **2 VIP exhibitor passes** to Dreamer Day & You're Hired
- ✓ Access to Dreamer Day VIP lounge.
- ✓ **2 tickets** to Dreamer Day Afterglow Party.
- ✓ Corporate logo on the big screens at the event.
- ✓ Verbal "thank you" to your company by Dreamer Day MC.
- ✓ Company booth listed in Dreamer Day Passport as one to visit!
- ✓ Company mention in **select** social media posts about the events.
- ✗ Speaking opportunity at Dreamer Day.
- ✗ Company video played at Dreamer Day.
- ✗ Exclusive sponsor of 1 Dreamer Day panel - panels TBD!

## SILVER SPONSOR \$45,000

- ✓ **10x20 booth** at Dreamer Day and You're Hired.
- ✓ Corporate logo in Dreamer Day event program.
- ✓ Corporate logo on **select** event signage.
- ✓ One **half-page ad** in Dreamer Day event program.
- ✓ **4 VIP exhibitor passes** to Dreamer Day & You're Hired
- ✓ Access to Dreamer Day VIP lounge.
- ✓ **4 tickets** to Dreamer Day Afterglow Party.
- ✓ Corporate logo on the big screens at the event.
- ✓ Verbal "thank you" to your company by Dreamer Day MC.
- ✓ Company booth listed in Dreamer Day Passport as one to visit!
- ✓ Company mention in **select** social media posts about the events.
- ✓ Speaking opportunity at Dreamer Day.
- ✓ Company video played at Dreamer Day.
- ✗ Exclusive sponsor of 1 Dreamer Day panel - panels TBD!

## GOLD SPONSOR \$55,000

- ✓ **20x20 booth** at Dreamer Day and You're Hired.
- ✓ Corporate logo in Dreamer Day event program.
- ✓ Corporate logo on **select** event signage.
- ✓ One **full-page ad** in Dreamer Day event program.
- ✓ **6 VIP exhibitor passes** to Dreamer Day & You're Hired
- ✓ Access to Dreamer Day VIP lounge.
- ✓ **6 tickets** to Dreamer Day Afterglow Party.
- ✓ Corporate logo on the big screens at the event.
- ✓ Verbal "thank you" to your company by Dreamer Day MC.
- ✓ Company booth listed in Dreamer Day Passport as one to visit!
- ✓ Company mention in **select** social media posts about the events.
- ✓ Speaking opportunity at Dreamer Day.
- ✓ Company video played at Dreamer Day.
- ✓ Exclusive sponsor of 1 Dreamer Day panel - panels TBD!



# SPONSORSHIP OPPORTUNITIES

## ACTIVATION OF YOUR CHOICE \$25,000

An exciting opportunity to showcase your company like no other! With a generous sponsorship of \$25,000, you will work with the Build a Dream team to create an interactive and exciting activation for our attendees based on your interests!

- Corporate logo on and/or around the activation created.
- 10x10 booth at Dreamer Day and You're Hired!
- 2 VIP exhibitor passes to Dreamer Day and You're Hired!
- Access to Dreamer Day VIP lounge.
- 2 tickets to our Afterglow Party on October 22nd at Palais Royale.
- Corporate logo in Dreamer Day event program.

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AVAILABLE



Examples from  
2023



# SPONSORSHIP OPPORTUNITIES

## SWAG BAG SPONSOR \$25,000

- Corporate logo on swag bags provided to each of the thousands of attendees at the event.
- 10x10 booth at Dreamer Day and You're Hired!
- 2 VIP exhibitor passes to Dreamer Day and You're Hired!
- Access to Dreamer Day VIP lounge.
- 2 tickets to our Afterglow Party on October 22nd at Palais Royale
- Corporate logo in Dreamer Day event program.



# SPONSORSHIP OPPORTUNITIES

## STUDENT AWARD SPONSOR \$10,000

- Dreamer Day Student Awards sponsored by 'Your Company'
- Live speaking opportunity during the award cheque presentation.
- Corporate logo projected on large screens during the award cheque presentation.
- 10x10 booth at Dreamer Day and You're Hired!
- 2 VIP exhibitor passes to Dreamer Day and You're Hired!
- Access to Dreamer Day VIP lounge.
- 2 tickets to our Afterglow Party on October 22nd at Palais Royale
- Corporate logo in Dreamer Day event program.



## LED FOAM STICK SPONSOR \$15,000

- Corporate logo on the LED Foam Sticks provided to thousands of attendees at the event.
- 10x10 booth at Dreamer Day and You're Hired!
- 2 VIP exhibitor passes to Dreamer Day and You're Hired!
- Access to Dreamer Day VIP lounge.
- 2 tickets to our Afterglow Party on October 22nd at Palais Royale
- Corporate logo in Dreamer Day event program.



# SPONSORSHIP OPPORTUNITIES

## GIVEAWAY PRIZE SPONSOR \$5,000

- Dreamer Day Prize sponsored by 'Your Company'
- Corporate logo on giveaway gift bag + company insert.
- 10x10 booth at Dreamer Day and You're Hired!
- 2 VIP exhibitor passes to Dreamer Day and You're Hired!
- Access to Dreamer Day VIP lounge.
- 2 tickets to our Afterglow Party on October 22nd at Palais Royale
- Corporate logo in Dreamer Day event program.

## FOOD COURT SPONSOR \$5,000

- Corporate logo on signage around the food court and tent cards on all tables.
- 10x10 booth at Dreamer Day and You're Hired!
- 2 VIP exhibitor passes to Dreamer Day and You're Hired!
- Access to Dreamer Day VIP lounge.
- 2 tickets to our Afterglow Party on October 22nd at Palais Royale
- Corporate logo in Dreamer Day event program.

## 360° PHOTOBOTH SPONSOR \$5,000

- Corporate logo on signage around the photobooth.
  - 10x10 booth at Dreamer Day and You're Hired!
  - 2 VIP exhibitor passes to Dreamer Day and You're Hired!
  - Access to Dreamer Day VIP lounge.
  - 2 tickets to our Afterglow Party on October 22nd at Palais Royale
  - Corporate logo in Dreamer Day event program.
- \* TIP - bring some branded props!

# SPONSORSHIP OPPORTUNITIES

## TATTOO BAR SPONSOR

**\$10,000**

- Corporate logo on signage around the tattoo bar at Dreamer Day.
- Customized tattoo created to promote your company.
- 10x10 booth at Dreamer Day and You're Hired!
- 2 VIP exhibitor passes to Dreamer Day and You're Hired!
- Access to Dreamer Day VIP lounge.
- 2 tickets to our Afterglow Party on October 22nd at Palais Royale
- Corporate logo in Dreamer Day event program.

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AVAILABLE





# SPONSORSHIP OPPORTUNITIES

## APPRENTICESHIP INCUBATOR

**\$20,000**

- You're Hired Apprenticeship Incubator Presented by 'Your Company'
- Logo on Apprenticeship Incubator signage.
- Company volunteers to help Incubator users/visitors.
- Company mention in select social media posts pertaining to the Incubator.
- 10x10 booth at Dreamer Day and You're Hired.
- 2 VIP exhibitor passes to Dreamer Day and You're Hired.
- Access to Dreamer Day VIP lounge.
- 2 tickets to our Afterglow Party on October 22nd at Palais Royale.

## APPRENTICESHIP CLINIC SPONSOR

**\$20,000**

- You're Hired Apprenticeship Clinic Presented by 'Your Company'
- Logo on Apprenticeship Clinic signage.
- Company volunteers to help host clinic by giving attendees upskilling advice,
- Company mention in select social media posts pertaining to the Clinic.
- 10x10 booth at Dreamer Day and You're Hired.
- 2 VIP exhibitor passes to Dreamer Day and You're Hired.
- Access to Dreamer Day VIP lounge.
- 2 tickets to our Afterglow Party on October 22nd at Palais Royale.



# LET'S CHAT!

Contact Lisa today to get involved with our events!



## LISA BRADLEY

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Outreach

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