

Media Statement

Build A Dream Applauds Bill C-50's Passage: Paving the Way for a Sustainable and Inclusive Workforce

Windsor – June 29, 2024 – Build a Dream celebrates the historic passage of Bill C-50, the Canadian Sustainable Jobs Act, now law. This pivotal legislation sets the stage for a sustainable future, placing Canadian workers at the forefront of the global shift towards a net-zero economy.

Nour Hachem, President and Founder of Build a Dream noted, "Bill C-50 marks a transformative step for Canada, prioritizing both climate action and economic opportunity. This legislation not only recognizes the urgency of addressing climate change but ensures that our transition to a low-carbon economy includes the needs and voices of workers, particularly those in underrepresented groups.

Empowering Future Generations in a Net-Zero Economy

Bill C-50's focus on sustainable jobs and economic opportunities aligns with Build a Dream's mission to inspire the next generation of leaders in critical fields. The establishment of the Sustainable Jobs Partnership Council and the Sustainable Jobs Secretariat ensures diverse voices will shape Canada's journey to a greener economy.

As Canada moves towards net-zero, it's crucial that no group is left behind. Build a Dream is committed to advocating for gender diversity and inclusion in traditionally male-dominated industries such as skilled trades and STEAM fields.

Hachem remarked, "Our organization strives to break down barriers and create opportunities for women and underrepresented groups. Bill C-50's framework aligns perfectly with our goals, and we look forward to working with government and industry partners to build a more equitable and prosperous future for all Canadians."

Looking Ahead

The passage of Bill C-50 is a significant milestone for Canada, and Build a Dream is eager to contribute to the development of the country's first-ever Sustainable Jobs Plan by December 2025. "For us, this legislation is a call to action. Together, we can ensure that every young person has the chance to thrive in Canada's evolving economy," concluded **Hachem**.

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