

## Build a Dream's Delaney Krieger and McKenna Goodwin Named Among Canada's Most Powerful Women: Top 100™ Award Winners

**Windsor, ON** — Build a Dream is proud to announce that **Delaney Krieger** and **McKenna Goodwin** have been named among Canada's Most Powerful Women: Top 100™ Award Winners by the Women's Executive Network (WXN). The national recognition celebrates women who are breaking barriers, reshaping industries, and redefining leadership across Canada.

This prestigious recognition celebrates 102 trailblazing women across Canada whose leadership, innovation, and influence are transforming industries and communities.

For **McKenna Goodwin**, a Red Seal General Carpenter and Manager of Career Services at Build a Dream, this honour represents more than a milestone.

"This award is about every woman who's ever picked up a tool and been told she couldn't," said **Goodwin**. "It's a movement—and there's still so much work ahead to make sure every woman feels seen, supported, and valued in this industry."

McKenna's career began on a job site at 16 and has grown into a platform for advocacy and systemic change. From helping develop Canada's first national standard for equity, diversity, inclusion, and accessibility in apprenticeship, to leading a millwrighting program for women—McKenna's leadership is reshaping how women experience the trades.

**Delaney Krieger**, a Red Seal Endorsed Interior Systems Mechanic and Build a Dream's Senior Manager of Career Services, began her journey after attending a Build a Dream Career Discovery Expo. It led her from journalism to construction and ignited a lifelong commitment to helping others find their place in the trades.

"Being recognized by WXN is such an honour," said **Krieger**. "I plan to use this platform to amplify the voices of women and underrepresented groups in the skilled trades, and to keep advocating for the retention, support, and advancement they deserve. This work is only just beginning."

"We're incredibly proud of McKenna and Delaney," said **Nour Hachem**, President and Founder of Build a Dream. "Their achievements remind us that inclusion is more than a value—it's a blueprint for innovation and prosperity."

The winners will be celebrated at the **23rd annual Top 100 Awards Gala** on **November 27, 2025**, at Toronto's Fairmont Royal York. A full list of winners is available [here](#).

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